



medicon

R7' medical hub

medicon

About Us

medicon corporation established in 2021, brings a wealth of commercial and real estate experience through their joint shareholders with the mission of building upscale medical hubs in Egypt's major districts. medicon is the first project to be launched in the New Administrative capital, with more scheduled to follow in major key districts around Cairo within the coming few years, and at a later stage around the Middle East area. With an investment of xxx EGP, medicon is expected to quickly establish itself as a renowned medical real estate developer in Egypt, preparing itself to be one of the pioneering companies in this field, in the ever growing up scale medical real estate industry that is taking shape in Egypt.



Vision

To create a healthier and more productive environment for individuals and doctors across the Middle East and Africa.

Mission

To inspire physicians and medical operators to enrich people's lives through delivering high quality healthcare properties in a soulful and cherish environment.





Values

Help practitioners advance science and productively provide high quality healthcare service, patient-centered places, timely delivery and high-tech property operation



Message from the CEO

medicon is a 'state of the arts' medical hub, strategically located in the most premium location in the R7 residential area in the New Administrative Capital. medicon is designed to be among the pioneering fully integrated medical hubs that have established their basis in the New Administrative Capital of Egypt with the aim of providing a high-quality medical experience and superior health care services. medicon built on a massive 31000 m2 land area, offers elegant and luxurious modern architecture and landscaping, which includes 2 specialized hospitals, 110 clinics catering to all medical disciplines, 18 specialized healthcare centers, and a highly advanced waiting area for patients and visitors with outdoor and indoor format. In addition to a medicon ballroom that encompasses a high-tech mini conference room designed for the use of the medicon medical community, hosting medical seminars, and sharing of research findings and continuous medical education through interactions with professors and doctors locally, regionally and globally.

It is both a pleasure and a privilege to be one of the first medical centers to set base in the new Administrative Capital of Egypt, which is a fourth-generation smart city that was built to be the new government capital of Egypt. The New Administrative Capital is expected to accommodate



Message from the CEO

around 6.5 million people with a road network of 650 km in length. In addition to several artificial lakes, a technology and innovation park, 2000 educational institutions and universities, over 600 hospitals and clinics, over 1200 mosques and churches (including the largest cathedral on the continent of Africa), 40,000 hotel rooms, an international airport, 90 square kilometers of solar energy farms, a cultural complex with an opera house, and an electric rail link directly to Cairo. The project will also be home to 20 towers, one of which will be the tallest tower in Africa with a record height of 345 meters.

The New Administrative capital is also home to the new presidential palace, the new parliament, government ministries, the central bank, foreign embassies, and business districts. The new capital initiative follows in the footsteps of other capitals moving from old to new cities, such as Rio de Janeiro to Brasilia in Brazil, Lagos to Abuja in Nigeria and Yangon to Naypyidaw in Myanmar. The New Administrative Capital is, therefore, designed to become the new regional administrative and investment hub, making it the ideal opportunity for those wanting to invest in new commercial real estate projects such as Medical centers, hospitals, and luxurious medical clinic complexes.

Founders



Hossam El Sergany CEO

Engineer Hossam ElSergany is the CEO of Medicon which he established in 2021. Eng. ElSergany started his first business success through Microsoft in the Kingdom of Saudi Arabia, where he served as Regional Sales Manager from 1993 to 2005, then he established a leading company in the field of manufacturing and marketing agricultural fertilizers, "Evergo" for specialized fertilizers, where he is a board member. He also co-founded and established Green Land schools in Mohandessin and Sheikh Zayed, which specialized in the International Baccalaureate as well as establishing Sakkara Real Estate Development Company, which built high-level commercial and administrative buildings and malls in Mohandessin and New Cairo areas. He has been serving as CEO of Elsergany Group of Companies since 2008, and in 2018 he established Green River Real Estate Development Company a joint stock company which launched the residential complex Atika in the New Administrative Capital as well as signing an exclusivity deal with Tonino Lamborghini in Italy, to represent their residential brand in Egypt.

Founders



Ahmed Lasheen Executive Board Member

Engineer Ahmed Lashin is the founder of an Egypt based real estate international advisory firm. Eng Ahmed Lashin had a successful and progressive regional career spanning over a period of 25 years, mainly in the real estate sector, where he held different strategic and key positions across a number of renowned real estate companies. He is recognized as a leading executive in commercial planning, strategic programming, business development and sales & marketing roll-out of mixed use projects. Eng. Ahmed was engaged in several assignments with governments, regional investment firms and key MENA real estate developers to support the formulation and rollout of strategic commercial and investment plans. Eng. Lashin holds a Bachelor degree in Hospitality Management and has diplomas in real estate management from the American University in Cairo.

Founders



Hany El Sergany Board Member

Eng. Hany ElSergany graduated from the faculty of Civil Engineering at Cairo University in 1997, he also holds an MBA from the American University in Cairo. He comes with 25 years of Professional experience working as an executive engineer at El Aiouty for Constructions where supervised major projects such as Cairo Labs and Dar El Fouad hospitals. He also headed the technical office in Cairomatic where he was in charge of major infrastructure projects such as the Alexandria rainwater drainage networks as well as acting as consultant at Dr. Aly Abdel Rahman Office where he was in charge of planning of fifth settlement district as well as Arabella residential compound.

Healthcare



Dr. Sahar Lashin Board Member

Dr. Sahar Lashin is presently practicing medicine in newportplastic.com | BodyLogic MD. She received her first medical degree in 1992 from the Cairo University. Followed by a Master's degree and a Doctorate in Gastroenterology, Hepatology, Endemic Medicine, Tropical Medicine, Interventional Endoscopy and Interventional Abdominal Ultrasound. She served as Associate Professor of Medicine at Cairo University for 14 years.

Dr. Lashin was a postdoctoral research fellow at Baylor College of Medicine in Houston, Texas then completed her Internal Medicine residency at the Sinai Grace Hospital, Wayne State University, Detroit, Michigan. Dr. Lashin then obtained her Board certification in Internal Medicine. Dr. Lashin is certified by the American Board of Anti-Aging and Regenerative Medicine and the Swiss Biological Medicine Academy in Switzerland. Previously Dr. Lashin has served as an Internal Medicine Doctor, Assistant Clinical Professor and Lead Physician at UCLA. Prior to that, she worked as a Hospitalist and Primary Care Physician at Kaiser Permanente Hospitals in North California.

Hospital Planning



Dr. Alaa Hussien Medical Planning Consultant

Dr. Alaa Ahmed Hussein, graduated in 1990 from the Faculty of Medicine Ain Shams University he received a Master's Degree in General Surgery in 1994 from the Faculty of Medicine Ain Shams University. In 2007 he received a Diploma Certificate in Hospital Planning from Sweden and by 2008 he created a solid reputation in the fields of the Medical Equipments, Health Care and Hospitals and Strategic Planning. In 2009 he served as consultant for one of the most reputable and well-known multinational companies in the African and Middle East Market in the field of Fund Management and Hospital Turnkey projects. Dr. Alaa completed EPC Turnkey Supply in Africa and in the Middle East as Mega Projects (four hospitals in Nigeria and two hospitals in Kenya, five hospitals in Iraq and one project in KSA). Dr. Alaa has also established several Mega projects in Egypt which were executed under his supervision as Turnkey projects, like Maadi Military Hospital , Port Said Military Hospital, Asfour Charity Center, El-Zahraa Hospital Azhar University, Zahret El-Madaen/ Pearl Group Hospitals, Shrouk El Delengat Hospital and Oncology Center in Damanshour.

Group Credentials

medicon CEO, board members and team, hail from diverse backgrounds bringing over 40 years of professional work experience, in the real estate sector, surgery, medical planning and hospital management sector, as well as the education and general commerce sector. The team's unique credentials and international experiences make them complement each other and work together in complete synergy, bringing forward their knowhow, knowledge and experiences in a way that can only deliver a highly successful medical hub that is prepared with top-notch facilities, and that can provide a high-quality experience to outpatients and visitors. We strive to bring only international standards and a sophisticated medical experience to our clients and have a highly skilled team to make this vision a reality. We are also in charge of property and facility management which includes repair and maintenance services, professional premises security, specialized cleaning and sterilization, property management including resale and leasing services, IT Support and continuous marketing activities.



Group Credentials Industrial

Evergrow is a leading company in manufacturing and marketing of specialized fertilizers in Egypt and in the Middle East that started its business in 2006. Evergrow is specialized in producing speciality fertilizers for fertigation and foliar nutrition.

Hossam Elsergany is a former board member who worked on the growth of the company in order to export the fertilizers to international regions. As well as, Mr. Hossam had a huge role in accreditation and acquisition of ISO 17025, ISO 9001, 14001, 18001, 45001 and REACH certificate.



Group Credentials Education

Greenland schools founded and established in Mohandessin and Sheikh Zayed, one of the schools specialized in the International Baccalaureate, and it is one of the 160 schools around the world accredited by the International Baccalaureate Organization (IBO). A protocol was established with the Ministry of Education to contribute to the management and operation of international schools in Egypt.

All GPIS students, of all nationalities, are offered quality international education, in English and in French, that respects and develops their identity and equips them with the skills and knowledge needed to contribute in making the world a better place.

Mr. Hossam Elsergany is one of the founders and board of member in Greenland Schools, he has contributed to the full vision of the school. Additionally, he has worked on the expansion of the branches as they started first in Giza and a new branch in Zayed.



Group Credentials Healthcare

- Private Practice, Newport Beach, CA
- Bodylogic MD, Integrative Medicine, Hormone Replacement Therapy
- Swiss Biological Medicine Academy, Switzerland
- UCLA, Internal Medicine, Assistant Clinical Professor, Lead Physician, Los Angeles, CA

- Kaiser Permanente, Hospitalist, Primary care physician, Northern California
- Sinai Grace Hospital, Internal Medicine Residency, Michigan

Dr. Sahar Lashin, MD, PhD, ABAARM, MSc.
Anti-Aging and Integrative Medicine



Partnerships

medicon

To create a healthier and more productive environment for individuals and doctors across the Middle East and Africa.

Contact Us



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